



# SIMI'S ENDLESS SUMMER BEER FEST

Saturday, August 26th, 2023  
Rancho Simi Community Park  
1765 Royal Ave, Simi Valley, CA 93065  
5:00p - 9:00p  
VIPs enter 1 hour earlier

Expected Attendance: 1300 People  
Eight Gourmet Food Trucks  
Live Music

\$100 - VIP Admission  
\$50 - General Admission  
\$25 - Non-Drinking Admission



## CONTACT US

Rotary Club of Simi Sunset  
PO Box 941198, Simi Valley, CA 93094

[www.SimiBeerFest.com](http://www.SimiBeerFest.com)  
(805) 613-7277





Dear Prospective Sponsor,

It is our sincere hope that you will find event sponsorship of Simi's Endless Summer Beer Fest to be a rewarding opportunity to support your community. Please read through the sponsorship information and check your desired level of participation. The proceeds from the Beer Fest event will go to various community service organizations that provide needed services for our community and the world. The Simi Sunset Rotary Foundation is a 501(c)(3) nonprofit organization.

Sincerely,  
The Rotary Club of Simi Sunset and  
Simi Sunset Rotary Foundation  
Tax ID: #68-0519360

## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to:  
Simi Sunset Rotary Foundation  
Attn: Beer Fest Sponsor Chair  
P.O. Box 941198  
Simi Valley, CA 93094  
Tax ID: #68-0519360

## SPONSORSHIP OPPORTUNITIES



### TITLE/PLATINUM SPONSOR - \*RESERVED\*

- \*EXCLUSIVE - ONLY 1 TITLE SPONSOR AVAILABLE\*
- COMPANY LOGO PRINTED ON BEER TASTING KEEPSAKE GLASSES
- 6 VIP EVENT ADMISSION TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME AND MESSAGE 1 MEDIA SPOT ANNOUNCED (99.1 THE RANCH)
- COMPANY NAME AND MESSAGE ANNOUNCED FROM MAIN STAGE
- COMPANY NAME/LOGO PROMINENT BANNER DISPLAYED ON MAIN STAGE
- COMPANY NAME/LOGO DISPLAYED AT ENTRANCE
- COMPANY NAME/LOGO DISPLAYED ON EVENT WEBSITE



### VIP TENT SPONSOR - \*RESERVED

- \*EXCLUSIVE - ONLY 1 VIP TENT SPONSOR AVAILABLE\*
- COMPANY NAME/LOGO DISPLAYED ON PROMINENT BANNERS ON VIP TENT
- 6 VIP EVENT ADMISSION TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME AND MESSAGE 1 MEDIA SPOT ANNOUNCED (99.1 THE RANCH)
- COMPANY NAME AND MESSAGE ANNOUNCED FROM MAIN STAGE
- COMPANY NAME/LOGO DISPLAYED AT ENTRANCE
- COMPANY NAME/LOGO DISPLAYED ON EVENT WEBSITE



### GOLD SPONSOR - \$2,500

- 4 VIP EVENT ADMISSION TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME AND MESSAGE ANNOUNCED FROM MAIN STAGE
- COMPANY NAME/LOGO BANNER DISPLAYED AT MAIN STAGE
- COMPANY NAME/LOGO BANNER DISPLAYED AT ENTRANCE
- COMPANY NAME/LOGO DISPLAYED ON EVENT WEBSITE



### SILVER SPONSOR - \$1,500

- 2 VIP EVENT ADMISSION TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME ANNOUNCED FROM MAIN STAGE
- COMPANY NAME/LOGO BANNER DISPLAYED AT MAIN STAGE
- COMPANY NAME/LOGO BANNER DISPLAYED AT ENTRANCE
- COMPANY NAME/LOGO DISPLAYED ON EVENT WEBSITE



### BRONZE SPONSOR - \$1,000

- 4 GENERAL ADMISSION EVENT TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME ANNOUNCED FROM MAIN STAGE
- COMPANY NAME/LOGO BANNER DISPLAYED AT ENTRANCE
- COMPANY NAME/LOGO DISPLAYED ON EVENT WEBSITE



### BEER FEST FRIEND - \$500

- 2 GENERAL ADMISSION EVENT TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME/LOGO BANNER DISPLAYED AT ENTRANCE
- COMPANY NAME/LOGO DISPLAYED ON EVENT WEBSITE