



# SIMI'S ENDLESS SUMMER BEER FEST

Saturday, August 24th, 2024  
Rancho Simi Community Park  
1765 Royal Ave, Simi Valley, CA 93065  
6:00p - 9:00p  
VIPs enter 1 hour earlier

Event Routinely Sells Out  
Gourmet Food Trucks  
Live Music

\$100 - VIP Admission  
\$50 - General Admission  
\$25 - Non-Drinking Admission



## CONTACT US

Rotary Club of Simi Sunset  
PO Box 941198, Simi Valley, CA 93094

[www.SimiBeerFest.com](http://www.SimiBeerFest.com)  
(805) 613-7277



Dear Prospective Sponsor,

It is our sincere hope that you will find event sponsorship of Simi's Endless Summer Beer Fest to be a rewarding opportunity to support your community. Please read through the sponsorship information and check your desired level of participation. The proceeds from the Beer Fest event will go to various community service organizations that provide needed services for our community and the world. The Simi Sunset Rotary Foundation is a 501(c)(3) nonprofit organization.

Sincerely,

The Rotary Club of Simi Sunset and  
Simi Sunset Rotary Foundation  
Tax ID: #68-0519360

## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to:  
Simi Sunset Rotary Foundation  
Attn: Beer Fest Sponsor Chair  
P.O. Box 941198  
Simi Valley, CA 93094  
Tax ID: #68-0519360

# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR - EXCLUSIVE \$5,000

- LOGO PRINTED ON BEER TASTING GLASSES
- 6 VIP ADMISSION TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME AND MESSAGE ANNOUNCED ON RADIO (99.1 THE RANCH)
- COMPANY NAME AND MESSAGE ANNOUNCED FROM STAGE
- LOGO ON PROMINENT BANNER DISPLAYED ON STAGE
- LOGO DISPLAYED AT ENTRANCE
- LOGO DISPLAYED ON EVENT WEBSITE



## VIP SPONSOR - EXCLUSIVE \$3,000

- LOGO DISPLAYED ON PROMINENT BANNERS ON VIP TENT
- LOGO DISPLAYED ON VIP LANYARDS
- 6 VIP EVENT ADMISSION TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME AND MESSAGE ANNOUNCED ON RADIO (99.1 THE RANCH)
- COMPANY NAME AND MESSAGE ANNOUNCED FROM STAGE
- LOGO ON PROMINENT BANNER DISPLAYED ON STAGE
- LOGO DISPLAYED AT ENTRANCE
- LOGO DISPLAYED ON EVENT WEBSITE

## BREWERY SPONSOR - EXCLUSIVE \$3,000

- LOGO DISPLAYED AT EACH BREWERY TENT
- 6 VIP ADMISSION TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME AND MESSAGE ANNOUNCED ON RADIO (99.1 THE RANCH)
- COMPANY NAME AND MESSAGE ANNOUNCED FROM STAGE
- LOGO ON PROMINENT BANNER DISPLAYED ON STAGE
- LOGO DISPLAYED AT ENTRANCE
- LOGO DISPLAYED ON EVENT WEBSITE

## GOLD SPONSOR - \$2,500

- 4 VIP ADMISSION TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME AND MESSAGE ANNOUNCED FROM STAGE
- LOGO BANNER DISPLAYED AT STAGE
- LOGO BANNER DISPLAYED AT ENTRANCE
- LOGO DISPLAYED ON EVENT WEBSITE

## SILVER SPONSOR - \$1,500

- 2 VIP ADMISSION TICKETS
- VIP SPONSOR CHECK-IN
- COMPANY NAME ANNOUNCED FROM STAGE
- LOGO BANNER DISPLAYED AT STAGE
- LOGO BANNER DISPLAYED AT ENTRANCE
- LOGO DISPLAYED ON EVENT WEBSITE

## BRONZE SPONSOR - \$1,000

- 4 GENERAL ADMISSION TICKETS
- COMPANY NAME ANNOUNCED FROM STAGE
- PREFERRED SPONSOR CHECK-IN
- LOGO BANNER DISPLAYED AT ENTRANCE
- LOGO DISPLAYED ON EVENT WEBSITE

## BEER FEST FRIEND - \$500

- 2 GENERAL ADMISSION TICKETS
- PREFERRED SPONSOR CHECK-IN
- LOGO BANNER DISPLAYED AT ENTRANCE
- LOGO DISPLAYED ON EVENT WEBSITE